

Digital Rate Card 2024

Service / Resource	Department	P/H Rates
Account Director	Client Service	R 1404
Account Executive	Client Service	R 894
Account Manager	Client Service	R 1212
Client Services Intern	Client Service	
Admin / Support	Administration	R 603
Analyst - Data Planner	Strategy	R 1518
Business Analyst	Strategy	R 1404
Business Unit Director	Client Service	R 1591
UX - Junior Analyst	Strategy	R 1040
UX - Senior Analyst	Strategy	R 1404
Campaign Manager & Reporting	Client Service	R 894
Content Administrator	Content	R 603
Copywriter	Copywriting	R 894
Designer - Art Director	Design	R 1404
Designer - Executive Creative Director	Design	R 1706
Designer - Creative Director	Design	R 1591
Designer - Interactive	Design	R 1404
Designer - Mid Level	Design	R 978
Designer - Motion	Design	R 1404
Designer - Senior	Design	R 1404
Designer - Team Leader	Design	R 1404
Developer - Back End	Development - Back End	R 1212
Developer - Database Manager	Development - Back End	R 1212
Developer - Front End	Development - Front End	R 1212
Developer - Flash	Development - Back End	R 978
Developer - Junior Back End	Development - Back End	R 1050
Developer - Junior Front End	Development - Front End	R 1050
Developer - Senior Back End	Development - Back End	R 1404
Developer - Senior Front End	Development - Front End	R 1404
Developer - Technical Director	Development - Front End	R 1404
Developer - Technical Lead	Development - Back End	R 1404
CEO	Management	R 1810
ORM Manager	Client Service	R 894

Digital Rate Card 2024

Service / Resource	Department	P/H Rates
PROJECT MANAGEMENT FEE	Administration	20%
Project Manager - Digital Producer	Producers	R 894
Project Manager - Programme Manager	Management	R 1404
Project Manager - Technical PM	Management	R 1404
QA - Junior Analyst	QA	R 1040
QA - Senior Analyst	QA	R 1404
Social Media - Administrator	Social Media	R 603
Social Media - Manager	Social Media	R 894
Social Media - Director	Social Media	R 1404
Strategist - Digital / Brand / Social	Strategy	R 1404
Strategist - Media Planner	Strategy	R 1212
System Administrator - Junior	System Administration	R 978
System Administrator - Senior	System Administration	R 1404